



End of the Trail 13.1 & 10K

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Dear Friend and Supporter,

I am happy to announce a new downtown route for the Visalia Runners 13th annual End of the Trail half marathon & 10K on March 12th, Visalia, CA. Proceeds from the event benefit our local five High Schools running programs, athlete scholarships and community running events.

We are seeking sponsor support:

- **For financial sponsorship, please make the \$200-\$2000 check payable to: Visalia Runners.** In turn, your logo will be featured on the back of the End of the Trail race t-shirt all participants receive showing your community support.
 - email logo to joshua.hickey@gmail.com for t-shirt printing
 - Mail checks to Visalia Runners Attn: End of the Trail, P.O. Box 2575, Visalia, CA 93279
- **Participate in the expo & set up your vendor booth** on Saturday March 12th, 2015 at 315 E Main St, Visalia, CA 93291 Visalia, California from 6 am - 1 pm. Share your services with our running community and distribute products at the race expo.
 - Note: 13.1 walk starts at 6:30 am | 13.1 run starts at 7:30 am | 10K run starts at 8 am | course closure 11:30 am.
 - RSVP to joshua.hickey@gmail.com 559.471.6789 to coordinate vendor booth set up.

Thank you for your consideration. If you would like more information, please contact Joshua Hickey at 559.471.6789

Sincerely,

Joshua Hickey
End of the Trail Race Director
joshua.hickey@gmail.com
559.471.6789

End of Trail Registration: www.sole2soulsports.com/events

Visalia Runners Attn: End of the Trail, P.O. Box 2575, Visalia, CA 93279

